



20<sup>th</sup> IALA Conference 2023

Rio de Janeiro - Brazil  
www.iala-brazil2023.rio.br



FORM

4

APPLICATION FOR COMPANY BANNER & COMPANY NAME FOR STATUS BOARD - BASIC ASSEMBLY

DEADLINE: FEB/28/2023

## BASIC ASSEMBLY

Only for EXHIBITORS who hired a booth with BASIC ASSEMBLY.

The Basic Assembly will be supplied with the following characteristics:

- Nylon carpet applied on the fair floor;
- Partition walls coated with Duraplac or similar, applied to aluminum uprights;
- Lighting compatible with the booth area and one socket (220v) per booth;
- A table and three chairs; and
- A standard identification plate with the EXHIBITOR's trade name (no logo).



MERELY ILLUSTRATIVE IMAGE

Subtitle:

A ▶ TS Panel - 1m x 2.10m (prints: ≈ 0.96mx 2.08m)

B ▶ Upper Range - height: 0.175m

C ▶ Nameplate - 1m x 0.50m





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## 4A - STANDARD IDENTIFICATION PLATE

The standard name plate has the custom name of the EXHIBITOR in plain text format. The filling is mandatory for booth with Basic Assembly that will use the nameplate. The nameplate is provided under a rental regime, so the EXHIBITOR must leave it at the booth at the end of the event.

**Important:** If these forms are not submitted by the deadline, we will include the trade name that appears in the Space Usage Permission Agreement or request to participate.

INFORM BELOW THE TRADE NAME THAT WILL BE APPLIED ON THE STANDARD IDENTIFICATION PLATE

**ANY CHANGE TO THE NAMEPLATE REQUESTED AFTER FEB/28/2023 WILL ONLY BE CARRIED OUT UPON PAYMENT OF A FEE OF € 30.**

**Attention Co-participants:** Each booth is entitled to a free standard plaque, regardless of the number of co-participants present at the booth.

Additional plates must be ordered using forms 1B and/or 1D.

## 4B - ADDITIONAL STANDARD IDENTIFICATION PLATE

To request the installation of additional card(s), fill in the information below:

NUMBER OF ADDITIONAL BOARDS:

x € 30 =

€

0.00

INFORM BELOW THE TRADE NAME THAT WILL BE APPLIED ON THE ADDITIONAL STANDARD IDENTIFICATION PLATE

/ /

RESPONSIBLE NAME





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FORM **4** STANDARD IDENTIFICATION PLATE - BASIC ASSEMBLY

**DEADLINE: FEB/28/2023**

## 4C - IDENTIFICATION PLATE WITH LOGO

The 20<sup>th</sup> IALA Conference offers EXHIBITORS who have contracted **BASIC ASSEMBLY** the possibility of having their logo applied to the Identification Plate.

**1 IDENTIFICATION PLATE WITH LOGO - € 50**

**ATTENTION:** BY CHECKING THIS OPTION, THE DEFAULT NAMEPLATE (PLAIN TEXT / FORM 1A) WILL BE REPLACED BY THE NAMEPLATE WITH LOGO.

## 4D - IDENTIFICATION PLATE WITH ADDITIONAL LOGO

When requesting Identification Plates with Additional Logos, the EXHIBITOR will keep any Identification Plates requested in previous forms (1A, 1B and/or 1C) and will receive the quantity informed below in addition to the others (that is, it does not replace the other plates, it only adds):

	<b>PLATES WITH ADDITIONAL LOGO X € 70 =</b>	€	0.00
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**PAYMENT MUST BE MADE BY FEB/28/2023  
THROUGH BANK DEPOSIT.**

## LOGO SUBMISSION

The logo in high resolution (preferably in CorelDraw, Photoshop or Illustrator) must be sent by email, together with this completed form, to [exhibition@iala-brazil2023.rio.br](mailto:exhibition@iala-brazil2023.rio.br) until the deadline (FEB/28/2023).

\_\_\_\_ / \_\_\_\_ / \_\_\_\_

RESPONSIBLE NAME





## 4E - BASIC ASSEMBLY COMPLEMENT

The Basic Assembly structure can only be altered or complemented by the event's Official Assembler. Use this form to make your requests.

**Request by email to:** [exhibition@iala-brazil2023.rio.br](mailto:exhibition@iala-brazil2023.rio.br)

COMPANY:  BOOTH(S):

CONTACT PERSON:





EMAIL (CONTACT):

ADDRESS:

CITY, PROVINCE/STATE, POSTAL CODE:

PHONES:

CNPJ:  ENROLLMENT:

No.	SPECIFICATION	AMOUNT	EUR ( UNIT. )	TOTAL
1	 WHITE TS DIVISION PANEL (1.00 x 2.00 m)		€ 29	€ 1.00
2	 WHITE TS DOOR		€ 50	€ 0.00
3	 DISPLAY COUNTER (1.00 x 0.50 x 2.00 m)		€ 96	€ 0.00
4	 DISPLAY COUNTER (0.50 x 0.50 x 2.00 m)		€ 72	€ 0.00
5	 BALCONY WITH DOOR (1.00 x 0.50 x 1.00 m)		€ 43	€ 0.00





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FORM **4** BASIC ASSEMBLY COMPLEMENT - BASIC ASSEMBLY

**DEADLINE: FEB/28/2023**

[CONTINUATION]

## 4E - BASIC ASSEMBLY COMPLEMENT

No.	SPECIFICATION	AMOUNT	EUR ( UNIT. )	TOTAL
6	 BALCONY WITHOUT DOOR (1.00 x 0.50 x 1.00 m)		€ 50	€ 0.00
7	 WOOD SHELF (1.00 x 0.30 m)		€ 20	€ 0.00
8	 GLASS SHELF (1.00 x 0.30 m)		€ 29	€ 0.00

ORDERS PLACED AFTER THE DEADLINE WILL BE SUBJECT TO  
AVAILABILITY AND IF CONFIRMED WILL HAVE A 20%  
ADDITION

**TOTAL:** € 0.00

THE ABOVE VALUES ALREADY INCLUDE THE TAX





## 4F - COMPLEMENTARY FURNITURE, EQUIPMENT AND GRAPHIC PRINTING SERVICE

Use this form to request the rental of furniture for your stand.

**Request by email to:** [exhibition@iala-brazil2023.rio.br](mailto:exhibition@iala-brazil2023.rio.br)

COMPANY:  BOOTH(S):

CONTACT PERSON:


EMAIL (CONTACT):

ADDRESS:

CITY, PROVINCE/STATE,  
POSTAL CODE:

PHONES:

CNPJ:  ENROLLMENT:

REF.	DESCRIPTION	AMOUNT	EUR ( UNIT.)	TOTAL
1	 GLASS ROUND TABLE		€ 19	€ 0.00
2	 UPHOLSTERED CHAIR - WITHOUT ARM		€ 10	€ 0.00
3	 BISTRO TABLE		€ 17	€ 0.00
4	 HIGH STOOL		€ 11	€ 0.00
5	 WHITE COMFORT ARMCHAIR		€ 28	€ 0.00





[CONTINUATION]

**4F - COMPLEMENTARY FURNITURE, EQUIPMENT AND GRAPHIC PRINTING SERVICE**

REF.	DESCRIPTION	AMOUNT	EUR ( UNIT. )	TOTAL
6	 BLACK COMFORT ARMCHAIR		€ 28	€ 0.00
7	 SOFA - 2 SEAT (BLACK)		€ 48	€ 0.00
8	 SOFA - 2 SEAT (WHITE)		€ 48	€ 0.00
9	 SIDE TABLE		€ 13	€ 0.00
10	 BAR FRIDGE		€ 41	€ 0.00
11	 TOP COFFEE TABLE		€ 36	€ 0.00
12	 SMALL SQUARE PUFF		€ 10	€ 0.00
13	 LOW CABINET		€ 31	€ 0.00
14	 LED TV 32"		€ 100	€ 0.00
15	 LED TV 43"		€ 130	€ 0.00
16	 LED TV 55"		€ 180	€ 0.00
17	 LED TV 65"		€ 220	€ 0.00
18	 LED TV 80"		€ 250	€ 0.00





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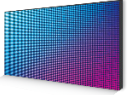



FORM **4** COMPLEMENTARY FURNITURE - BASIC ASSEMBLY

**DEADLINE: FEB/28/2023**

[CONTINUATION]

## 4F - COMPLEMENTARY FURNITURE, EQUIPMENT AND GRAPHIC PRINTING SERVICE

REF.	DESCRIPTION	AMOUNT	EUR ( UNIT.)	TOTAL
19	 LARGE DISPLAY LED SCREEN		ON REQUEST	€ 0.00
20	 GRAPHIC PRINTING SERVICE		€ 35 / M <sup>2</sup>	€ 0.00

AVAILABILITY UPON REQUEST  
ORDERS PLACED AFTER THE DEADLINE WILL HAVE A 20% ADDITION  
DELIVERY AND PICK UP FEE NOT INCLUDED

**TOTAL:** €

THE ABOVE VALUES ALREADY INCLUDE THE TAX

